



**Summer Sizzles at Salisbury Beach!**  
**Saturday, June 28, 2008 10:00 a.m.-10:30 p.m.**  
**Sunday, June 29, 2008 10:00 a.m.-6:00 p.m.**

**Sea Doo Races ★ Fireworks ★ Amusement Rides ★ Music ★ Most events FREE!**

<b>Saturday, June 28th</b>	<b>BEACH ACTIVITIES</b>	<p><b>10:00 am: 2nd Annual Sand &amp; Sea Festival Kick-Off Ceremony</b>          Get in the Sand &amp; Sea spirit as we signal the beginning of the Festival. Beachfront Stage at top of Broadway &amp; Oceanfront South at Salisbury Beach Center. <b>FREE</b></p>
		<p><b>10:00 am – 5:00 pm</b>  <b>Toyota/SEA DOO U.S. Regional Championship Watercross Races</b>          One of the country's leading personal watercraft racing circuits, each event features some of the nation's top watercraft racers doing battle against each other while negotiating buoys, obstacles and pounding waves. <b>FREE</b></p>
		<p><b>All Day: Pride of Salisbury Baseball Tournament</b>          Buy some peanuts and cracker jacks and head over to Lions Park in Salisbury for a day of baseball. From minor &amp; major leagues to girl's softball teams, youth teams compete in a town tournament. <b>FREE</b></p>
		<p><b>10:00 am – 5:00 pm: Beach Volleyball Tournament Sponsored by Latitude Sports Clubs</b>          Witness the action as two-person teams compete in this two-day round robin event in the hot sand. On the beach. Tournament is limited to 32 teams. Visit <a href="http://www.beachfests.org">www.beachfests.org</a> to register online. <b>FREE</b></p>
		<p><b>12:00 – 4:00 pm: Let's Go Surfin Now! Sponsored by Zapstix Surf Shop</b>          Learn the fundamentals of surfing with one of the best local surf shops, Zapstix of Seabrook, New Hampshire. Instruction, boards and wetsuits will be provided in a fun, safe environment. <b>FEE</b></p>
		<p><b>1:00 pm: Half-time Free-Style Show</b>          Freestyle segment that highlights the acrobatic abilities of these highly specialized athletes and their watercraft. One of the truly "extreme sports," freestyle features some of the most gifted athletes on the beach, performing two-minute routines in an Olympic-style format for a panel of seven judges. <b>FREE</b></p>
		<p><b>2:00 pm – 4:00 pm: MIX 98.5 Ice Cream Truck &amp; Giveaways!</b>          Step right up and get your free sample of Turkey Hill's Duetto and other great summer giveaways from Boston's fun radio station's famous ice cream truck. At the top of Broadway. <b>FREE</b></p>
		<p><b>4:00 pm – 6:00 pm: Win Cool Prizes with the Landshark Street Team</b>          Try a taste of LandShark and Bud Light Lime beer with the Anheuser Busch Ambassadors on the deck of the SurfSide5 Beach Bar &amp; Grill. Giveaways. <b>21 and older</b></p>
		<p><b>6:00 pm – 7:00 pm: Beach Pizza Eating Contest</b>          Taking center stage at last year's Festival, a fun-filled, cheek-pleasing competition. Visit <a href="http://www.beachfests.org">www.beachfests.org</a> to register online or at the Information Booth the day of the Festival. Prizes to winners in each age category. <b>FREE</b></p>
		<p><b>8:00 p.m. – 12:00 pm</b>  <b>Fireworks Beach Blast at Surfside5 Beach Bar &amp; Grill, Salisbury Beach Sponsored by The Newburyport Five Cents Savings Bank</b>          Join us as we celebrate the new excitement of Salisbury Beach with fun, food and fireworks at the coolest new hotspot on Salisbury Beach -- SurfSide5! Festivities include a waterfront cocktail reception, tropical cuisine, and live music by Bahama Bob and premier fireworks viewing.</p>
		<p><b>10:00 pm: The Largest Fireworks Display North of Boston – 25 minute display! FREE</b></p>
		<p><b>STAGE</b></p> <p><b>Beachfront Concerts</b>          Bring your beach chair or blanket and enjoy a day at the beach while you listen to live music on our Beachfront Stage. <b>FREE</b></p> <p><b>The Brew 4:00 - 6:00 pm    Entrain 7:00 - 10:00 pm</b></p>
		<p><b>AMUSEMENT AREA</b></p> <p><b>10:00 am – 10:00 pm: Sand &amp; Sea Kid's Fair Sponsored by Joe's Playland</b>          Events and activities for children and families. Face painting, bounce house, sand art, color-your-own tee shirt, carnival-style play-until-you-win games and more! Located on Broadway at Salisbury Beach Center. <b>Fee for some activities</b></p> <p><b>12:00 pm – 10:30 pm: Institution for Savings Amusement Rides</b>          Rides return to Pirates Fun Park. Hop on the Scrambler, the bumper cars, roller coaster, the giant slide, kiddie rides and more. Fun for the whole family! On Broadway. <b>FEE</b></p> <p><b>12:00 pm – 3:00 pm Explore our Seacoast with Boat Camp</b>          See, touch and learn about marine animals of our seacoast with Kate and Rob Yeomans of Boat Camp. Hold sea stars, sea urchins, lobsters and more in their tabletop touch tank. <b>FREE</b></p> <p><b>2:00 pm – 7:00 pm: Sand &amp; Sea Street Performers: The Yo-Yo People &amp; The Jim Show</b>  <b>Sponsored by Christy's Pizza &amp; Salisbury Discount House</b>          Bring the whole family to enjoy the amazing tricks and skill of the region's top street entertainers including The Jim Show and The Yo-Yo People. Located on the Broadway Mall. <b>FREE</b></p>

**Visit our web site for more information at [www.beachfests.org](http://www.beachfests.org)**

*Activities subject to change.*

*Online registration may not be accepted during the Festival. Please check in at the event location for availability.*



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Sunday, June 29th	BEACH ACTIVITIES	<p><b>9:00 am: Sunday Morning Athletic Yoga on the Beach</b> <i>Sponsored by Latitude Sports Clubs</i></p> <p><b>10:00 am – 5:00 pm: Toyota/SEA DOO U.S. Regional Championship Watercross Races</b>            One of the country's leading personal watercraft racing circuits, each event features some of the nation's top watercraft racers doing battle against each other while negotiating buoys, obstacles and pounding waves. <b>FREE</b></p> <p><b>10:00 am – 5:00 pm: Beach Volleyball Tournament</b> <i>Sponsored by Latitude Sports Clubs</i>            Witness the action as two-person teams compete in this two-day round robin event in the hot sand. On the beach. Tournament is limited to 32 teams. Visit <a href="http://www.beachfests.org">www.beachfests.org</a> to register online. <b>FREE</b></p> <p><b>11:00 am: Park Place Realty Pet Parade</b>            Calling all canines for a stroll around the Broadway loop. Treats and prizes in many fun categories. Begins at corner of Broadway and Railroad Avenue, Salisbury Center Beach. Visit <a href="http://www.beachfests.org">www.beachfests.org</a> to register online or at Park Place Realty on Broadway. <b>FREE</b></p> <p><b>12:00 – 4:00 pm: Let's Go Surfin Now!</b> <i>Sponsored by Zapstix Surf Shop</i>            Learn the fundamentals of surfing with one of the best local surf shops, Zapstix of Seabrook, New Hampshire. Instruction, boards and wetsuits will be provided in a fun, safe environment. <b>FEE</b></p> <p><b>12:00 pm: Hot Cars Cruise to the Beach!</b>            From race cars to show cars, check out the line-up of very cool cars on Oceanfront South. <b>FREE</b></p> <p><b>3:00 pm – 5:00 pm: MIX 98.5 Ice Cream Truck &amp; Giveaways!</b>            Step right up and get your free sample of Turkey Hill's Duetto and other great summer giveaways from Boston's fun radio station's famous ice cream truck. At the top of Broadway. <b>FREE</b></p>
	STAGE	<p><b>Beachfront Concerts</b></p> <p>Bring your beach chair or blanket and enjoy a day at the beach while you listen to live music on our Beachfront Stage. <b>FREE</b></p> <p><b>Noddaclu, Boston's Premiere Reggae Band: 4:00 - 6:00 pm</b></p>
	AMUSEMENT AREA	<p><b>10:00 am – 6:00 pm: Sand &amp; Sea Kid's Fair</b> <i>Sponsored by Joe's Playland</i>            Events and activities for children and families. Face painting, bounce house, sand art, color-your-own tee shirt, carnival-style play-until-you-win games and more! Located on Broadway at Salisbury Beach Center. <b>Fee for some activities</b></p> <p><b>12:00 pm – 6:00 pm: Institution for Savings Amusement Rides</b>            Rides return to Pirates Fun Park. Hop on the Scrambler, the bumper cars, roller coaster, the giant slide, kiddie rides and more. Fun for the whole family! On Broadway. <b>FEE</b></p> <p><b>12:00 pm – 3:00 Hands on Discovery with Seacoast Science Center</b>            Take a closer look at unique and amazing ocean creatures in the Seacoast Science Center's tabletop touch tank. Learn fun facts about New England's crustaceans and marine animals from the ocean education experts. Located on Broadway at Salisbury Center Beach. <b>FREE</b></p>

**Our Generous Sponsors:**



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